



**2020 MASTER CATALOG**



FOR YOUR NEXT ULTIMATE CATCH IN FRESH OR SALTWATER, STORM® LURES ARE BUILT WITH BODY SHAPES AND SIZES TO MATCH ANY FISHING SITUATION.

## FRESHWATER HARD BAITS

<b>NEW</b> Arashi® Glide .....	<b>\$3-5</b>
Arashi® Top Walker.....	<b>\$6</b>
Arashi® Cover Pop .....	<b>\$7</b>
Arashi® Spinbait .....	<b>\$8</b>
Arashi® Vibe .....	<b>\$9</b>
Arashi® Wake Crank .....	<b>\$10</b>
Arashi® Silent Square 3 & 5 .....	<b>\$11</b>
Original ThunderStick® .....	<b>\$12</b>
Original Jointed ThunderStick® .....	<b>\$12</b>
ThunderStick® MadFlash .....	<b>\$13</b>
Original Hot 'N Tot® .....	<b>\$14</b>
Hot 'N Tot® MadFlash .....	<b>\$15</b>
Rattle Tot .....	<b>\$16</b>
Original ThinFin® .....	<b>\$17</b>
SuspenDots™ & SuspenStrips™ .....	<b>\$17</b>
Original Wiggle Wart® .....	<b>\$18-19</b>
Original Mag Wart® .....	<b>\$18-19</b>
Wiggle Wart® MadFlash.....	<b>\$20</b>
Deep Rattlin' Flat Wart® .....	<b>\$21</b>
ThunderCraw .....	<b>\$21</b>
Hopper Popper® .....	<b>\$21</b>
Rattlin' Chug Bug® .....	<b>\$22</b>
Chug Bug® MadFlash .....	<b>\$23</b>
Rattlin' Saltwater Chug Bug® .....	<b>\$23</b>
Swimmin' Stick .....	<b>\$24</b>
Giant FlatStick .....	<b>\$25</b>
FlatStick .....	<b>\$25</b>
FlatStick Jointed .....	<b>\$25</b>

## COASTAL HARD BAITS

Original Jointed ThunderStick® .....	<b>\$12</b>
Rattlin' Saltwater Chug Bug® .....	<b>\$23</b>
Swimmin' Stick .....	<b>\$24</b>

## FRESHWATER SOFT BAITS

<b>NEW SIZE</b> 360GT Searchbait® .....	<b>\$26</b>
<b>NEW SIZES</b> 360GT Searchbait® Swimmer .....	<b>\$27</b>
360GT Searchbait® Bodies .....	<b>\$28</b>
<b>NEW WEIGHTS</b> 360GT Searchbait® Jig Heads .....	<b>\$29</b>
360GT Coastal Shrimp .....	<b>\$30</b>
360GT Coastal Largo Shad .....	<b>\$31</b>
360GT Coastal Mangrove Minnow .....	<b>\$32</b>
360GT Coastal Manta Tail .....	<b>\$33</b>
360GT Coastal Trick Tail .....	<b>\$34</b>
360GT Coastal Jig Heads .....	<b>\$35</b>
WildEye® Swim Shad .....	<b>\$36-37</b>
WildEye® Curl Tail Minnow .....	<b>\$38</b>
WildEye® Rippin' Swim Shad .....	<b>\$38</b>
WildEye® Live Gizzard Shad .....	<b>\$40</b>
WildEye® Live Minnow .....	<b>\$40</b>
WildEye® Live Shiner .....	<b>\$40</b>
WildEye® Live Sculpin .....	<b>\$40</b>
WildEye® Live Goby .....	<b>\$40</b>
WildEye® Live Sunfish .....	<b>\$41</b>
WildEye® Live Bluegill .....	<b>\$41</b>
WildEye® Live Redear .....	<b>\$41</b>
WildEye® Live Crappie .....	<b>\$41</b>
WildEye® Live Pike .....	<b>\$41</b>
WildEye® Live Walleye .....	<b>\$42</b>
WildEye® Live Stocker Trout .....	<b>\$42</b>
WildEye® Live Yellow Perch .....	<b>\$42</b>
WildEye® Live Rainbow Trout .....	<b>\$42</b>
WildEye® Live Perch .....	<b>\$42</b>
WildEye® Live Anchovy .....	<b>\$43</b>
WildEye® Live Herring .....	<b>\$43</b>
WildEye® Live Shrimp .....	<b>\$43</b>
WildEye® Live Sand Eel .....	<b>\$43</b>
Live Kickin' Shad .....	<b>\$44</b>
Live Kickin' Minnow .....	<b>\$45</b>
Kickin' Slab .....	<b>\$47</b>
Kickin' Minnow .....	<b>\$47</b>

## COASTAL SOFT BAITS

360GT Coastal .....	<b>\$30-35</b>
WildEye® Swim Shad .....	<b>\$36-37</b>
WildEye® Live Anchovy .....	<b>\$43</b>
WildEye® Live Herring .....	<b>\$43</b>
WildEye® Live Shrimp .....	<b>\$43</b>
WildEye® Live Sand Eel .....	<b>\$43</b>









**STORM**  
**ARASHI**



# ARASHI®

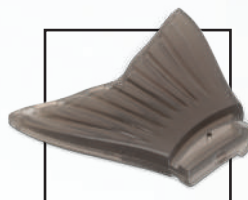
## STORM® NEW GLIDE BAIT

After years of design, testing, adjustments and more testing, the Arashi® Glide Bait delivers a fine-tuned, consistent, stable glide action at every speed. Developed to sink slowly in a slight head down position, the Arashi Glide Bait responds to the slightest line movement. Swimming in an exaggerated "S" action that piques interest of large predators, a quick snap of the rod tip turns the AGB 180 degrees, triggering strikes from followers. Controlled sink rate provides the angler increased control of swimming depth keeping the Arashi Glide Bait in the strike zone longer.

Versatile action, triple-pin hinge construction merged with swiveling hooks for reduced leverage and just the right color patterns result in an unbeatable masterpiece of lure design.



- ARASHI [a-ra-shee] GLIDE swims with extremely stable action to easily create different actions with multiple retrieve methods
- SLOW SINKING creates a longer glide while giving angler increased control of swimming depth, keeping lure from rapidly dropping out of the strike zone. (sink rate: 0.4 ft. per second / ROF-4)
- SWIVELING HOOKS increase catch ratio by eliminating a fish's leverage against lure body during the fight
- PREMIUM COLORS AND PATTERNS precisely match regional prey, with attractor options that are unmatched in drawing a strike by arousing the aggression response
- SPARE TAIL included



INCLUDES SPARE TAIL

Model No.	Running Depth	Body Length	Weight	Hooks
AGB19	Variable	7-1/2"	3-1/8 oz.	2/0







A full-page photograph of a man, Brandon Palaniuk, smiling and holding a large, dark green fish. He is wearing a black baseball cap with a GoPro camera mounted on top, sunglasses, and a white long-sleeved shirt with a black "STORM" logo featuring a yellow lightning bolt. He is also wearing a grey neck gaiter and blue jeans. He holds a fishing rod in his right hand and the fish in his left. The background is a bright, snowy or icy surface.

**Brandon Palaniuk**  
*Storm® Pro Angler*



# ARASHI®

## STORM® TOP WALKER

Retrieves with a responsive walking action that delivers a longer glide and powerful wake even in choppy water. Low roll action keeps the hooks below the bait at all times as it walks increasing positive hook-up percentage. Triple rotated Hook Hangers nest the hooks close to the body for improved action allowing for larger size hooks. Multi-ball rattle delivers a cadence sound with variable pitch frequency, mimicking schooling baitfish and perfectly placed for long casts.



**612**  
Hot Blue Shad



**679**  
Pearl Ayu



**680**  
Bluegill



**685**  
Blue Back Herring



**686**  
Wakasagi



**688**  
Ghost Hitch



**689**  
Ghost Pearl Shad



**859**  
Pro Blue



**874**  
Black Silver Shad



**875**  
Green Gold Shad

- Multi-ball cadence rattle • Rotated hook hangers
- 3D holographic eyes • Premium VMC® Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
ATW11	Topwater	4-1/4"	3/4 oz.	#4
ATW13	Topwater	5-1/8"	1-1/8 oz.	#2



# ARASHI®

## STORM COVER POP

**POP, SPLASH, AND CHUG.** The Arashi® Cover Pop travels with minimal forward movement to maximize the time your lure spends in the strike zone. Imitates prey struggling on the water's surface. Ideal lure for target fishing. Work close to laydowns, docks, rocks and anywhere else bass would hold on.

Aerodynamic shape and extra tail-weight improve casting distance, accuracy and make the lure enter the water tail first with minimal splash and sound. Rotated Hook Hangers nest the hooks close to the body for improved action, even with its larger VMC® Black Nickel hooks. Flash feather teaser tail attractor.



612-Hot Blue Shad



679-Pearl Ayu



680-Bluegill



688-Ghost Hitch



689-Ghost Pearl Shad



691-Green Gill



694-Ghost Chartreuse Shad



874-Black Silver Shad



879-Pro Blue Chrome

- Rotated hook hangers • 3D holographic eyes
- Premium VMC® Black Nickel hooks with flash feather teaser tail

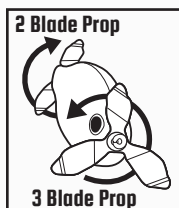
Model No.	Running Depth	Body Length	Weight	Hooks
ACP08	Topwater	3-1/8"	1/2 oz.	#2



# ARASHI®

## STORM® SPINBAIT

The Arashi® Spinbait attracts wary suspended fish on the fall and during retrieve with its delicate rolling action and counter rotating blades. Slow-sinking head down with a slight body shimmy and moving propellers as you count it down to depth. Propellers add subtle flash and vibration while ensuring the bait moves in a straight path. Special 3-2 prop design creates vibration pattern the angler can feel, ensuring optimal slow retrieve speed to maximize the lure's action and to maintain depth.



612-Hot Blue Shad



680-Bluegill



685-Blue Back Herring



686-Wakasagi



688-Ghost Hitch



689-Ghost Pearl Shad



691-Green Gill



859-Pro Blue



874-Black Silver Shad



875-Green Gold Shad

- Slow sinking body shimmy • Counter rotating propellers
- 3-2 Prop design • Premium VMC® Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
ASB08	VARIABLE	3-1/8"	1/3 oz.	#6



# ARASHI®

## STORM VIBE

Designed for tough bite conditions. The Arashi® Vibe generates subtle vibration and sound at incredibly slow speeds with either a steady retrieve or lift-fall technique. Soft knock rattle provides a single cadence sound that attracts without overpowering. Self-tuning line tie is a free-moving design that allows the lure to start action easily and vibrate at slow speeds. Rotated hook hangers nest the hooks close to the body for improved action, preventing hangups, even with its larger hooks.



**Ott DeFoe**  
Storm® Pro Angler  
2019 Bassmaster Classic Champion



612-Hot Blue Shad



680-Bluegill



685-Blue Back Herring



686-Wakasagi



688-Ghost Hitch



691-Green Gill



868-Rusty Craw



869-Mossy Chartreuse Craw



870-Red Craw



874-Black Silver Shad



875-Green Gold Shad



878-Copper Green Shad



879-Pro Blue Shad



880-Dirty Shad

- Soft knock cadence rattle
- Patent pending self-tuning line tie
- Rotated hook hangers • Slow speed action
- Premium VMC® Black Nickel hooks

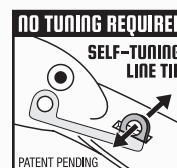
Model No.	Running Depth	Body Length	Weight	Hooks
AVB07	VARIABLE	2-3/4"	9/16 oz.	#3



# ARASHI®

## STORM® RATTLING WAKE CRANK

Runs just under the surface with a hard rolling action and a pronounced tail kick creating a large wake that draws attention. Fish it slow or fast, this Arashi® keeps waking and running true at any speed.



612-Hot Blue Shad



680-Bluegill



686-Wakasagi



688-Ghost Hitch



872-Parrot



874-Black Silver Shad



875-Green Gold Shad



876-Black Chartreuse Shad

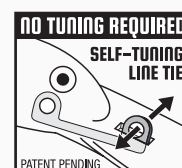
- Single ball cadence rattle • Circuit board lip
- Patent pending self-tuning line tie
- Rotated hook hangers • 3D holographic eyes
- Premium VMC® Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
AWC06	TOPWATER	2-3/8"	9/16 oz.	#3 6 #4

# ARASHI®

## STORM SILENT SQUARE 3 & 5

Runs with a lively rolling action and a pronounced tail kick. The buoyancy to back out of cover with a square lip design for increased deflection when contacting structure. Non-rattling for a silent approach to wary or pressured fish in shallow water. Premium Black Nickel VMC® hooks.



612-Hot Blue Shad



680-Bluegill



685-Blue Back Herring



688-Ghost Hitch



868-Rusty Craw



869-Mossy Chartreuse Craw



870-Red Craw



872-Parrot



874-Black Silver Shad



876-Black Chartreuse Shad

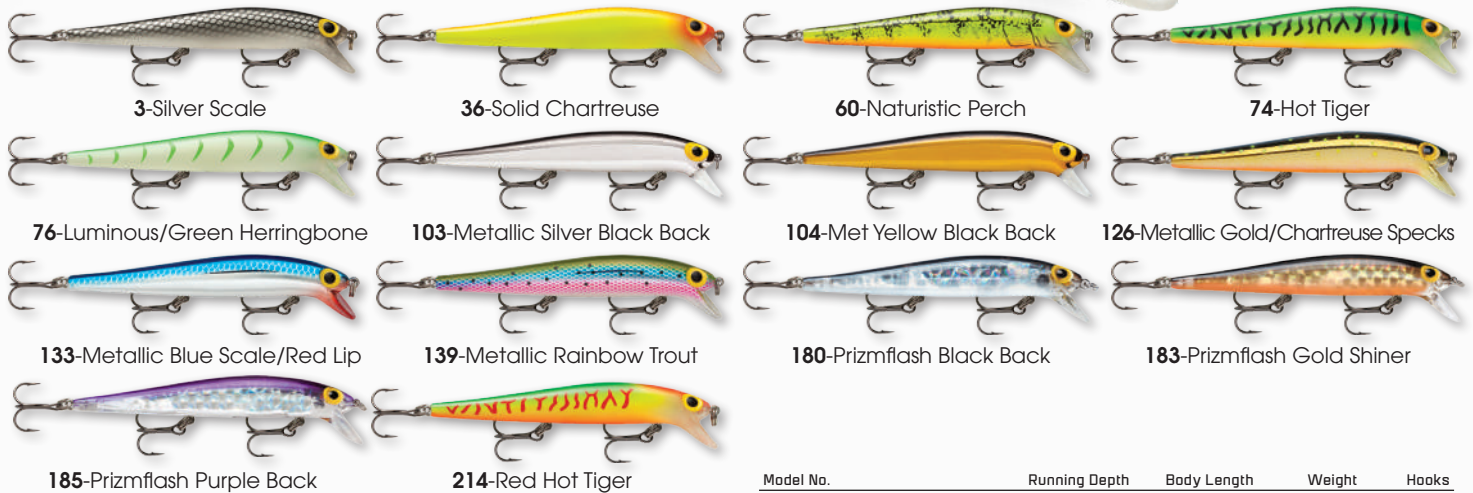
- Square Circuit board lip
- Patent pending self-tuning line tie
- Rotated hook hangers • 3D holographic eyes
- Premium VMC® Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
ASQS03	3 ft.	2-1/8"	1/2 oz.	#4
ASQS05	5 ft.	2-3/8"	5/8 oz.	#2



## STORM® ORIGINAL THUNDERSTICK®

One of the Storm® originals, with the natural shape and rolling action of a minnow, you can't go wrong. To top it off, loud rattles and premium VMC® hooks make this combination deadly.



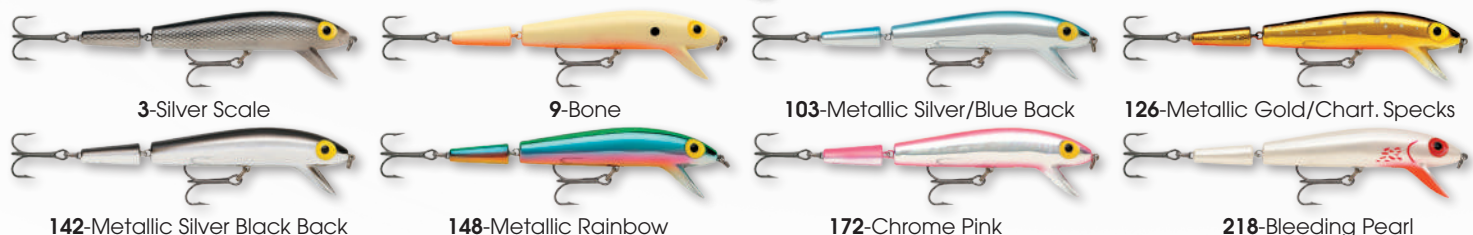
Model No.		Running Depth	Body Length	Weight	Hooks
J	"Jr."	1-5 ft.	3-1/2"	1/4 oz.	#6
AJ	ThunderStick	2-7 ft.	4-3/8"	1/2 oz.	#4
DJ	Deep "Jr."	6-15 ft.	3-1/2"	5/16 oz.	#4
DAJ	Deep	10-24 ft.	4-3/8"	5/8 oz.	#1

- Natural shape and action of a minnow
- Fish attracting colors and patterns • Integrated diving lip
- Loud rattle • Searching action • Premium VMC® round bend hooks

## STORM® ORIGINAL JOINTED THUNDERSTICK®



This bait incorporates the original diving lip of the ThunderStick® and adds more searching action with a jointed body. This bait can be fished almost every way imaginable.



Model No.	Running Depth	Body Length	Weight	Hooks
JB	2-4 ft.	5-1/2"	5/8 oz.	#1

- Natural & attractor colors
- Loud rattle • Searching action • Premium VMC® hooks

# STORM THUNDERSTICK® MADFLASH

With traditional colors and finishes, plus **UV Bright** finishes, 3D holographic eyes and external scale pattern, even the baitfish can't tell it's a lure. All species of fish will devour this bait whether trolled, cast, twitched or jerked. This bait deserves a spot in every angler's tackle box. And with VMC® Black Nickel hooks you'll never be disappointed.



- Original ThunderStick® swimming action and rattle
- External scale pattern • 3D holographic eyes
- Premium VMC® Black Nickel round bend hooks
- Colors and finishes that maximize flash
- **UV Bright** finish reflects more light energy, strengthening the lure's visibility

Model No.		Running Depth	Body Length	Weight	Hooks
JM	"JR"	1-5 ft.	3-1/2"	1/4 oz.	#6
AJM	ThunderStick	2-7 ft.	4-3/8"	1/2 oz.	#4
DJM	Deep "JR"	6-15 ft.	3-1/2"	5/16 oz.	#6
DAJM	Deep	10-24 ft.	4-3/8"	5/8 oz.	#3



# STORM® ORIGINAL HOT 'N TOT®

Why change something that works? With a genuine metal lip and classic erratic, side-to-side searching action, this lure is legendary. It is still the go-to trolling bait walleyes can't resist.

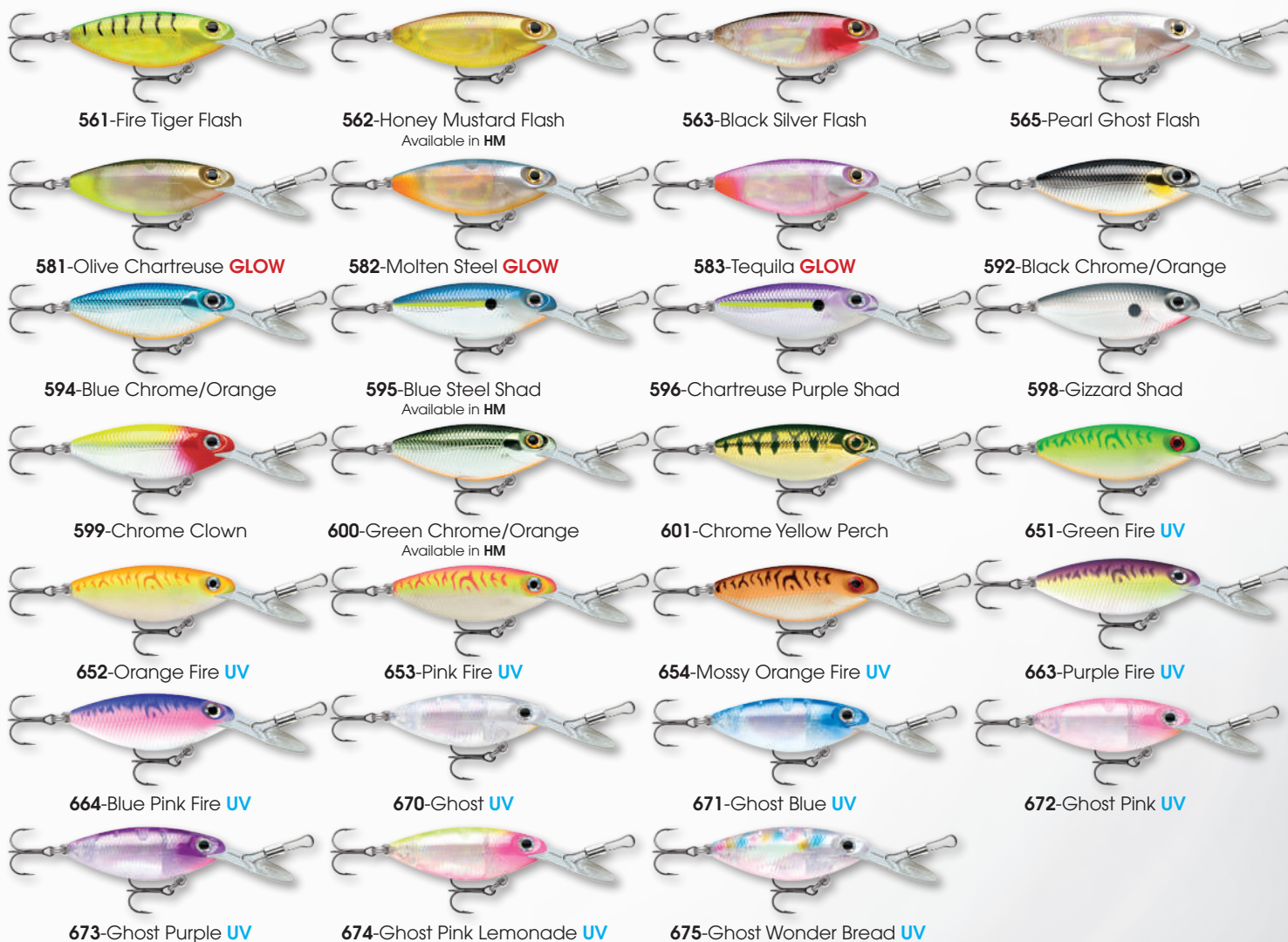


- Genuine metal lip • Bright colors & patterns
- Erratic side-to-side searching action • Premium VMC® hooks

Model No.	Running Depth	Body Length	Weight	Hooks
H	5-14 ft.	2"	3/16 oz.	#6
AH	7-20 ft.	2-1/2"	3/8 oz.	#3

# STORM® HOT 'N TOT® MADFLASH

Classic Hot 'N Tot® has the same searching action and metal lip just like the original, but this one is loaded with the hottest fish catching innovations. Featuring detailed external scale pattern with flash, chrome and **UV Bright** finishes.



- Original Hot 'N Tot searching action • Durable metal lip
- External scale pattern • 3D holographic eyes
- Premium VMC® Black Nickel hooks
- **UV Bright** finish reflects more light energy, strengthening the lure's visibility

Model No.	Running Depth	Body Length	Weight	Hooks
HM	5-14 ft.	2"	3/16 oz.	#6
AHM	7-20 ft.	2-1/2"	3/8 oz.	#4



# STORM® RATTLE TOT

Familiar Hot 'N Tot® profile with a wider body that encases a raspy, multi-ball rattle. The Rattle Tot swims with the classic wild, searching action this shape is legendary for. External scales, 3D holographic eyes and incredible metallic, painted and **UV Bright** finishes make this historic lure a sought after fish slayer.



74-Hot Tiger



104-Metallic Yellow/Black Back



252-Rainbow-Descent Glitter



592-Black Chrome Orange



594-Blue Chrome Orange



596-Chartreuse Purple Shad



598-Gizzard Shad



599-Chrome Clown



601-Chrome Yellow Perch



613-Rainbow Smelt



651-Green Fire **UV**



652-Orange Fire **UV**



653-Pink Fire **UV**



654-Mossy Orange Fire **UV**



663-Purple Fire **UV**



664-Blue Pink Fire **UV**

- Durable metal lip • Wild searching action
- Loud multi-ball rattle • 3D holographic eye
- External scale pattern • Premium VMC® Black Nickel hooks
- **UV Bright** finish reflects more light energy, strengthening the lure's visibility

Model No.	Running Depth	Body Length	Weight	Hooks
HMR06	6-18 ft.	2-1/4"	3/8 oz.	#4

## STORM ORIGINAL THINFIN®

This multi-species shallow running crankbait, with its detailed scale pattern, imitates many baitfish including shad, shiners and herring. The ThinFin® has an erratic, darting action produced by its flat sides and deep body.



003-Silver Shad



048-Solid Fluorescent Red



060-Perch



067-Black Crappie



074-Hot Tiger



102-Metallic Silver Blue



104-Metallic Silver Gold



105-Metallic Silver Red



380-Bone



392-Bluegill



404-Metallic Gold Black



700-Dracula

- Deep body and flat sides • Darting action with pronounced flash
- Imitates many baitfish including shad, shiners and herring
- Premium VMC® Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
TF06	3-8 ft.	2-1/2"	1/5 oz.	#6
TF08	4-10 ft.	3"	3/8 oz.	#4

## STORM SUSPENDOTS™ AND SUSPENSTRIPS™

- Efficient method for modifying the buoyancy of your favorite lures
- Removable adhesive
- Easy on, easy off

Model No.	Qty Per Pack
DOT31	80 Dots
DOT41	70 Strips





**STORM**

# ORIGINAL WIGGLE WART® ORIGINAL MAG WART®

The Wiggle Wart® is a fabled lure with many a fish story to be told. Legendary side-to-side action at all speeds with a loud rattle and just the right pattern for any condition. Featuring premium VMC® super-sharp hooks, this lure is effectively fished any way, anywhere.

*"Hunting, hard wobbling, rattling,  
crawfish, all describe the Wiggle Wart"*

**- Brandon Palaniuk**







- Tournament proven body shape
- Multi-species • Classic "Wart" rattle
- Side-to-side hard searching action
- **UV Bright** finish reflects more light energy, strengthening the lure's visibility

Model No.		Running Depth	Body Length	Weight	Hooks
V	Original Wiggle Wart	7-18 ft.	2"	3/8 oz.	#4
AV	Original Mag Wart	13-24 ft.	2-3/4"	3/4 oz.	#2



# STORM® WIGGLE WART® MADFLASH

Classic Wiggle Wart® action and loud rattle with an extra jolt. 3D holographic eyes, external scale pattern, internal MadFlash holographic foil with chrome, **GLOW** and natural finishes.



548-Flo Red Flash



581-Olive Chartreuse **GLOW**



582-Molten Steel **GLOW**



583-Tequila **GLOW**



592-Black Chrome/Orange



594-Blue Chrome/Orange



595-Blue Steel Shad



595F-Flo Pink Flash



596-Chartreuse Purple Shad



598-Gizzard Shad



599-Chrome Clown



680-Bluegill



681-Sunfish



683-Blue Back Herring



861-Fire Tiger



862-Honey Mustard



863-Shad



864-Mossy Craw



865-Ghost Shad



866-Texas Craw



867-Tennessee Shad



868-Rusty Craw

- Original side-to-side "Wart" action • Loud rattle
- External scale pattern • 3D holographic eyes
- Internal MadFlash holographic foil
- Premium VMC® Black Nickel hooks
- Colors and finishes that maximize flash

Model No.	Running Depth	Body Length	Weight	Hooks
VM	7-18 ft.	2"	3/8 oz.	#6

## STORM DEEP RATTLIN' FLAT WART®

Extreme buoyancy makes this the perfect bait for fishing submerged trees and rock piles because it will back out of cover that would hang up other lures.



640-Brown Craw



641-Green Chartreuse Craw



642-Red Craw



643-Orange Craw



653-Pink Fire UV



654-Mossy Orange Fire UV

- Classic "Wart" searching action • Flat sides provide a hard flash and tight vibration
- Extremely buoyant to back out of cover • External scale pattern
- Loud rattle • Integrated lip for durability • 3D holographic eyes
- UV Bright finish reflects more light energy, strengthening the lure's visibility

Model No.	Running Depth	Body Length	Weight	Hooks
DRFW05	7-13 ft.	2"	3/8 oz.	#6

## STORM THUNDER CRAW

A crawfish on steroids. It has a wide, vibrating action, a loud rattle and claws that fall in an up "defense" position like a natural craw. Tough plastic body holds up.



362-Brown Crayfish



383-Phantom Brown Crayfish



509-Red Crayfish



526-Phantom Chartreuse Crayfish



527-Phantom Red Crayfish

Model No.	Running Depth	Body Length	Weight	Hooks
CW07	3-5 ft.	2-3/4"	1/4 oz.	#6

## STORM HOPPER POPPER®

Great for many species of fish like sunnies, crappies, trout and smallies. Its irresistible top water popper action can be fished aggressively or slow. Life-like grasshopper shape and color patterns.



520-Fire Tiger



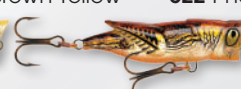
521-Brown Yellow



522-Phantom Black



523-Phantom Yellow



525-Phantom Orange

Model No.	Running Depth	Body Length	Weight	Hooks
HP04	Topwater	1-1/2"	1/16 oz.	#12



# STORM® RATTLIN' CHUG BUG®

This topwater can do everything. Spits, darts, chugs and walks-the-dog, all depending on how you want to fish it. No matter, the fish can't resist it. Weighted tail for longer casts, a loud rattle and a teaser tail for extra attraction.



- Proven fish catching action
- Spits, darts and chugs like struggling, fleeing baitfish
- Weighted tail for long casts
- Loud rattle
- Back teaser tail hook
- VMC® Black Nickel treble hooks

Model No.	Running Depth	Body Length	Weight	Hooks
CB06	Topwater	2-1/2"	1/4 oz.	#6
CB08	Topwater	3-1/4"	3/8 oz.	#4

**STORM****CHUG BUG®  
MADFLASH****STORM****RATTLIN'®  
SALTWATER  
CHUG BUG®**

Rattlin' Saltwater Chug Bug®

Chug Bug® MadFlash



333-Hot Belly Blue

360-Natural Perch

562-Honey Mustard Flash

563-Black Silver Flash

564-Mossy Orange Flash

584-Chartreuse Ghost Flash

585-Olive Chartreuse Flash

586-Molten Steel Flash

587-Tequila Flash

588-Moonlite Flash



009-Bone

037-Metallic Silver/Chart. Back

1264-Metallic Blue Mullet

1265-Green Mullet

1266-Metallic Gold Mullet

1268-Metallic Silver Mullet

1269-Mullet

1351-Tennessee Shad

1375-Red Head

1503-Speckled Trout

- Spits, darts, chugs and walks-the-dog with ease
- Weighted tail for long casts • Loud single ball rattle
- Scaled body with internal MadFlash holographic foil
- 3D holographic eyes
- Back teaser tail hook • VMC® Black Nickel treble hooks

Model No.	Running Depth	Body Length	Weight	Hooks
CBM08	Topwater	3-1/4"	3/8 oz.	#5

- Legendary Chug Bug action, saltwater tough
- Spits, darts, chugs and walks-the-dog
- Weighted tail for long casts • Loud rattle
- Back teaser tail hook
- VMC® Perma Steel® treble hooks

Model No.	Running Depth	Body Length	Weight	Hooks
CBS08	Topwater	3-1/4"	3/8 oz.	#3
CBS11	Topwater	4-3/8"	15/16 oz.	#1





# STORM<sup>®</sup> SWIMMIN' STICK

Both a freshwater and saltwater bait. Its large segmented body gives off an aggressive rolling, swimming action when fished with a medium to fast retrieve. Variable depth, slow-sinking, integrated lip for durability, loud rattles and premium VMC<sup>®</sup> Black Nickel hooks make this lure a grand slam.



574-Rainbow Trout - Available in 12



589-Fire Tiger



590-Chrome Perch



591-Black Chrome



594-Blue Chrome Orange



595-Blue Steel Shad



598-Gizzard Shad - Available in 12

- Aggressive rolling, swimming action • Slow-sinking
- Rattling • Freshwater & Saltwater species
- Premium VMC<sup>®</sup> Black Nickel hooks

Model No.	Running Depth	Body Length	Weight	Hooks
SST12	Variable	5"	3/4 oz.	#6
SST16	Variable	6"	1-5/8 oz.	#2



**STORM****GIANT FLATSTICK/  
FLATSTICK****STORM****FLATSTICK  
JOINTED**

Giant FlatStick / FlatStick

FlatStick Jointed



576-Green Tiger

577-Orange Tiger



591-Black Chrome

598-Gizzard Shad



601-Chrome Yellow Perch

605-Cisco



606-Chrome Gold Sucker

651-Green Fire UV



653-Pink Fire UV



576-Green Tiger

577-Orange Tiger



591-Black Chrome

598-Gizzard Shad



601-Chrome Yellow Perch

605-Cisco



606-Chrome Gold Sucker

651-Green Fire UV



653-Pink Fire UV

- Larger body volume allows this bait to swim with the power of a much larger and heavier bait
- Loud, deep rattle
- The flat sides make this bait swim with a wide wobble and tons of flash
- VMC® Black Nickel treble hooks
- **UV Bright** finish reflects more light energy, strengthening the lure's visibility

- Jointed tail design
- Loud, deep rattle
- The flat sides make this bait swim with a rolling action and tons of flash
- VMC® Black Nickel treble hooks
- **UV Bright** finish reflects more light energy, strengthening the lure's visibility

Model No.	Running Depth	Body Length	Weight	Hooks
GFS22	1.5-8 ft	8-1/2"	3-5/8 oz.	3-3/0
FS16	1.5-8 ft	6-1/4"	1-3/4 oz.	2-1/0

Model No.	Running Depth	Body Length	Weight	Hooks
FSJ19	1.5-8 ft	7-1/2"	3 oz.	3/0
FSJ16	1.5-8 ft	6-1/4"	1-3/4 oz.	1/0



**STORM**  
**360°GT**  
**SEARCHBAIT®**

NEW SIZE FOR 2020

.....



CI-Chartreuse Ice



GA-Gaga



H-Herring



HDI-Houdini



HO-Hot Olive



MRL-Marilyn



PI-Pearl Ice



SGH-Smokin' Ghost



SMT-Smelt



TB-Tru Blue



VT-Volunteer

- Rattling, weighted, life-like jig head perfectly matches body for the ultimate natural presentation, while toe-in boot tail design ensures incredible action at every speed
- Exclusive VMC® Coastal Black® hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- Easy-to-rig with hook rigging channel and exit hole indicated on body
- Upscale designs, finishes and exclusive 3D holographic eyes
- Phthalate-free body
- Contemporary, environmentally responsible trap-clam package

Model No.	Body Length	Jig Weight	Hook	Pak
SBM25-332J	2.5"	3/32 oz.	#2	1 Rigged / 2 Bodies
SBM35-18J	3.5"	1/8 oz.	2/0	1 Rigged / 2 Bodies
SBM45-14J	4.5"	1/4 oz.	4/0	1 Rigged / 2 Bodies
SBM55-38J	5.5"	3/8 oz.	7/0	1 Rigged / 2 Bodies

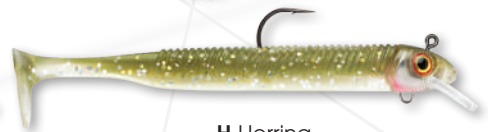
**STORM**  
**360°GT**  
**SEARCHBAIT®**  
**SWIMMER**  
 NEW SIZES FOR 2020  
 . . . . .



**CI-Chartreuse Ice**



**GA-Gaga**



**H-Herring**



**HDI-Houdini**



**HO-Hot Olive**



**MRL-Marilyn**



**PI-Pearl Ice**



**SGH-Smokin' Ghost**



**SMT-Smelt**



**TB-Tru Blue**



**VT-Volunteer**

- Molded swimming lip in jig head for diving action
- Hanger for optional trailer hook to increase hook-ups (Available on size 4.5 and 5.5 only)
- Rattling, weighted, life-like jig head perfectly matches body for the ultimate natural presentation, while toe-in boot tail design ensures incredible action at every speed
- Exclusive VMC® Coastal Black® hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- Easy-to-rig with hook rigging channel and exit hole indicated on body
- Upscale designs, finishes and exclusive 3D holographic eyes
- Phthalate-free body
- Contemporary, environmentally responsible trap-clam package

Model No.	Body Length	Jig Weight	Hook	Pak
• <b>SBS35-18J</b>	3.5"	1/8 oz.	2/0	1 Rigged / 2 Bodies
• <b>SBS45-14J</b>	4.5"	1/4 oz.	4/0	1 Rigged / 2 Bodies
• <b>SBS55-38J</b>	5.5"	3/8 oz.	7/0	1 Rigged / 2 Bodies



**STORM**  
**360°GT**  
**BODIES**  
 . . . . .



**CI-Chartreuse Ice**



**GA-Gaga**



**H-Herring**



**HDI-Houdini**



**HO-Hot Olive**



**MRL-Marilyn**



**PI-Pearl Ice**



**SGH-Smokin' Ghost**



**SMT-Smelt**



**TB-Tru Blue**



**VT-Volunteer**

- Toe-in boot tail design ensures incredible action at every speed
- Easy-to-rig with hook rigging channel and exit hole indicated on body
- Phthalate-free body

Model No.	Body Length	Pak
<b>SBB35</b>	3.5"	6
<b>SBB45</b>	4.5"	6
<b>SBB55</b>	5.5"	6

# STORM<sup>®</sup>

## 360°GT

### JIG HEADS

NEW WEIGHTS FOR 2020

• • • • •



CI-Chartreuse Ice



GA-Gaga



SGH-Smokin' Ghost



SMT-Smelt



TB-Tru Blue



CI-Chartreuse Ice



GA-Gaga



SGH-Smokin' Ghost



SMT-Smelt



TB-Tru Blue



CI-Chartreuse Ice



GA-Gaga



SGH-Smokin' Ghost



SMT-Smelt



TB-Tru Blue

### 360GT JIG HEAD

- Rattling, weighted, life-like jig head perfectly matches the 360GT body for the ultimate natural presentation
- Exclusive VMC<sup>®</sup> Coastal Black<sup>®</sup> hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- 2-Pak

### 360GT SWIMMER JIG HEAD

- Same features as the Storm 360GT Jig Head with a molded swimming lip for diving action
- Hanger for optional trailer hook to increase hook-ups (Available on size 4.5 and 5.5 only)
- Exclusive VMC<sup>®</sup> Coastal Black<sup>®</sup> hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- 2-Pak

### 360GT WEEDLESS JIG HEAD

- The 360GT Jig Head with a thin wire guard allows you to fish in and around weeds with ease
- Exclusive VMC<sup>®</sup> Coastal Black<sup>®</sup> hook has extended "leg" on line tie to further enhance action. 60° angle keeps lure swimming in the perfect position
- 2-Pak

Model No.	Fits 360GT Body Length	Jig Weight	Hook
• SJG25-332J	2.5"	3/32 oz.	#2
SJG35-14J	3.5"	1/4 oz.	2/0
SJG35-18J	3.5"	1/8 oz.	2/0
SJG45-14J	4.5"	1/4 oz.	4/0
SJG45-38J	4.5"	3/8 oz.	4/0
SJG55-38J	5.5"	3/8 oz.	7/0
SJG55-12J	5.5"	1/2 oz.	7/0

Model No.	Fits 360GT Body Length	Jig Weight	Hook
• SJS35-18J	3.5"	1/8 oz.	2/0
SJS45-14J	4.5"	1/4 oz.	4/0
• SJS55-38J	5.5"	3/8 oz.	7/0

Model No.	Fits 360GT Body Length	Jig Weight	Hook
SJG45-14WJ	4.5"	1/4 oz.	4/0
SJG55-38WJ	5.5"	3/8 oz.	7/0



**STORM**  
**360°GT**  
**COASTAL**  
**SHRIMP**

Life-like shrimp features a segmented body that displays a natural looking tail action. Realistic legs swim and kick on the fall while the flat bottom design keeps bait upright when resting on bottom.



**AGL-Arkansas GLOW**



**CLH-Clear Holographic**



**CYG-Cayenne Gold**



**GDG-Gold GLOW**



**GG-Gray Ghost**



**GL-GLOW**



**NP-New Penny**



**NPCT-New Penny Chartreuse Tail**



**PNG-Pink Ghost**



**PRL-Pearl**



**RTB-Rootbeer**



**SDS-Sand Shrimp**

**VMC® WEIGHTED SWIMBAIT HOOK**

VMC® Coastal Black® hook with keel weight

Model No.	Body Length	Weight	Hook	Pak
CSP03-116H	3"	1/16 oz.	3/0	1 Rigged / 3 Bodies
CSP04-18H	4"	1/8 oz.	4/0	1 Rigged / 3 Bodies

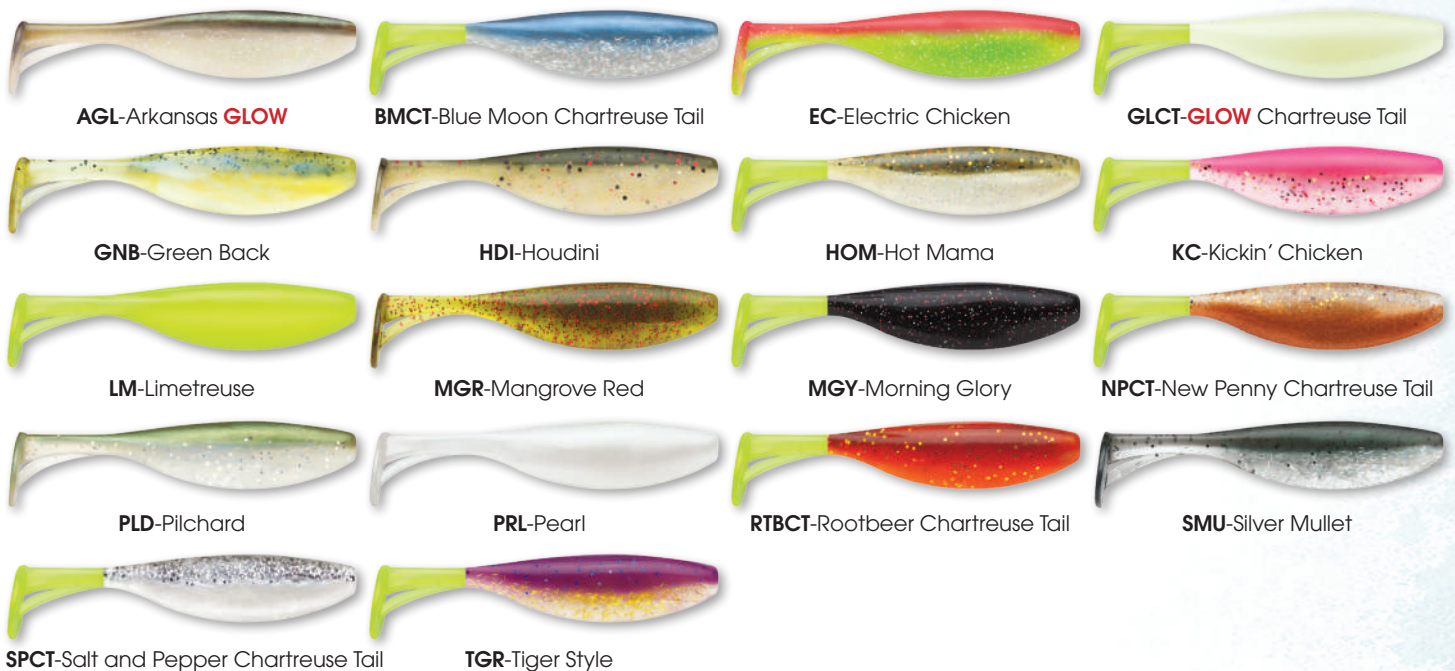
**JIG HEAD**

VMC® Coastal Black® hook and 3D holographic eyes

Model No.	Body Length	Jig Weight	Hook	Pak
CSP03-18J	3"	1/8 oz.	2/0	1 Rigged / 3 Bodies
CSP04-14J	4"	1/4 oz.	3/0	1 Rigged / 3 Bodies

**STORM**  
**360°GT**  
**COASTAL**  
**LARGO SHAD**

Swimming with a slow body roll and exaggerated tail swing, this shad profile bait can be customized by cutting or removing the "tail tendon" for a wider tail action. Swims on both retrieve and free fall. Belly and back slots for easy rigging and maximizing hook gap.



**VMC® WEIGHTED SWIMBAIT HOOK**

VMC® Coastal Black® hook with keel weight

Model No.	Body Length	Weight	Hook	Pak
CS03-18H	3"	1/8 oz.	3/0	1 Rigged / 3 Bodies
CS04-316H	4"	3/16 oz.	5/0	1 Rigged / 3 Bodies

**JIG HEAD**

VMC® Coastal Black® hook and 3D holographic eyes

Model No.	Body Length	Jig Weight	Hook	Pak
CS03-18J	3"	1/8 oz.	3/0	1 Rigged / 3 Bodies
CS04-14J	4"	1/4 oz.	4/0	1 Rigged / 3 Bodies





# 360°GT

## COASTAL

### MANGROVE MINNOW

Swimming on both retrieve and fall with a tight body roll and quick paddling cadence. The tail offers the option to cut or remove the "tail tendon" for a wider tail action. Belly and back slots for easy rigging and maximizing hook gap.



Jig Head

Weighted Hook



#### VMC® WEIGHTED SWIMBAIT HOOK

VMC® Coastal Black® hook with keel weight

Model No.	Body Length	Weight	Hook	Pak
CM03-18H	3"	1/8 oz.	3/0	1 Rigged / 3 Bodies
CM04-18H	4"	1/8 oz.	4/0	1 Rigged / 3 Bodies

#### JIG HEAD

VMC® Coastal Black® hook and 3D holographic eyes

Model No.	Body Length	Jig Weight	Hook	Pak
CM03-18J	3"	1/8 oz.	2/0	1 Rigged / 3 Bodies
CM04-14J	4"	1/4 oz.	3/0	1 Rigged / 3 Bodies

**STORM**  
**360°GT**  
**COASTAL**  
**MANTA TAIL**

Rig with a Weighted SwimBait Hook and use a twitching retrieve to glide and change directions like a fleeing baitfish.

Stop the retrieve and let the Manta Tail glide to the bottom as the body rocks and the tail wiggles during descent.

The Jig Head is designed for targeting deeper weed pockets. Allow the bait to rest on bottom where the quivering tail action entices even the wariest of fish. Bodies feature belly and back slots for easy rigging and maximizing hook gap.



**BMCT**-Blue Moon Chartreuse Tail

**CPP**-Chartreuse Pearl Pepper

**CYG**-Cayenne Gold

**EC**-Electric Chicken

**GDG**-Gold **GLOW**

**GL**-**GLOW**

**HDI**-Houdini

**HOM**-Hot Mama

**KC**-Kickin' Chicken

**MGR**-Mangrove Red

**NP**-New Penny

**PK**-Pink

**PLD**-Pilchard

**PMS**-Panhandle Moonshine

**PRL**-Pearl

**RTBCT**-Rootbeer Chartreuse Tail

**SMU**-Silver Mullet

**TGR**-Tiger Style

**VMC® WEIGHTED SWIMBAIT HOOK**

VMC® Coastal Black® hook with keel weight

Model No.	Body Length	Weight	Hook	Pak
<b>CMT04-116H</b>	4"	1/16 oz.	3/0	1 Rigged / 3 Bodies
<b>CMT05-18H</b>	5"	1/8 oz.	4/0	1 Rigged / 3 Bodies

**JIG HEAD**

VMC® Coastal Black® hook and 3D holographic eyes

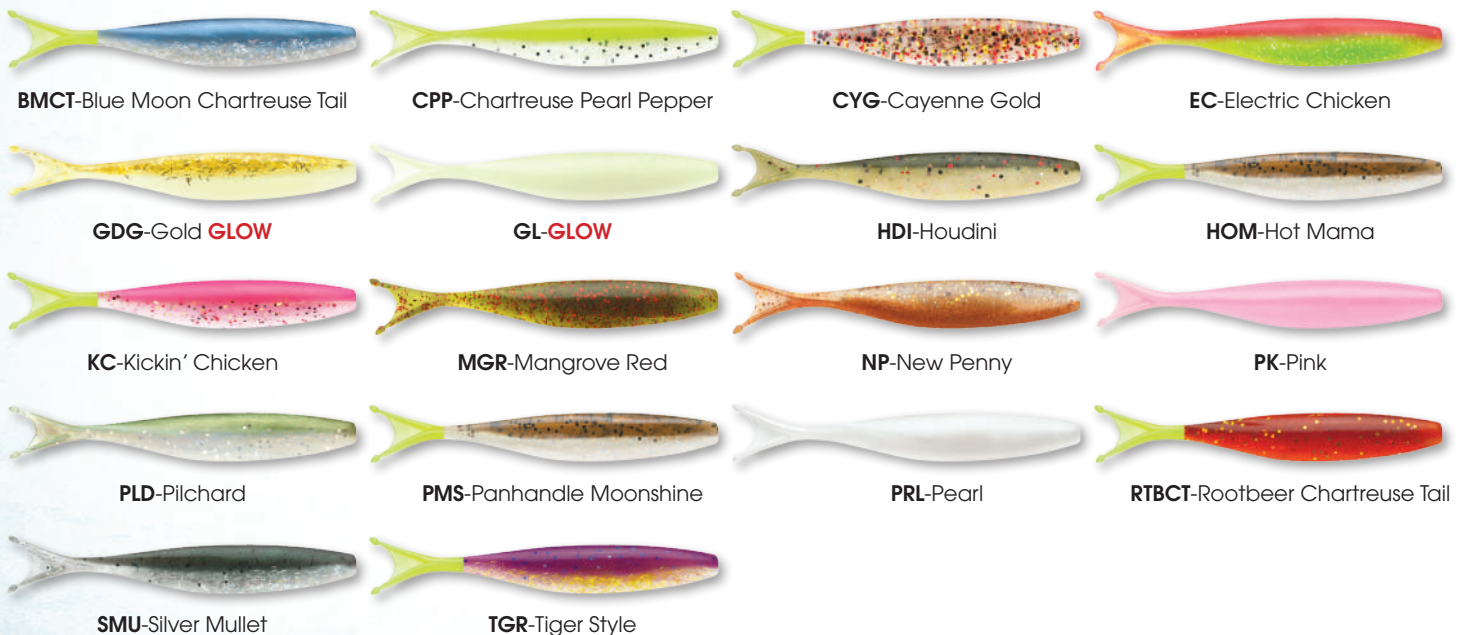
Model No.	Body Length	Jig Weight	Hook	Pak
<b>CMT04-18J</b>	4"	1/8 oz.	3/0	1 Rigged / 3 Bodies
<b>CMT05-14J</b>	5"	1/4 oz.	4/0	1 Rigged / 3 Bodies



**STORM**

# 360°GT COASTAL TRICK TAIL

A great choice for classic jerkbait fishing technique, the Trick Tail glides and changes direction like a fleeing baitfish. When paused the entire body rocks and its tail wiggles as it descends. Remove the "tail webbing" to increase the amount of tail wiggle during the fall. Jig head alternative works extraordinarily well for probing the bottom or fishing with a lift and drop technique. Belly and back slots for easy rigging and maximizing hook gap.



## VMC® WEIGHTED SWIMBAIT HOOK

VMC® Coastal Black® hook with keel weight

Model No.	Body Length	Weight	Hook	Pak
CTT05-18H	5"	1/8 oz.	4/0	1 Rigged / 3 Bodies

## JIG HEAD

VMC® Coastal Black® hook and 3D holographic eyes

Model No.	Body Length	Jig Weight	Hook	Pak
CTT05-14J	5"	1/4 oz.	4/0	1 Rigged / 3 Bodies



**STORM**  
**360°GT**  
**COASTAL**  
**JIG HEADS**



**COASTAL JIG HEAD**

Designed for Storm® Coastal soft baits. VMC® Coastal Black® hook. 60° line tie keeps lure swimming in the perfect position. tight-grip bait keeper and large 3D holographic eyes.

Model No.	Weight	Hook	Pak
CSJ18#2/ONAT	1/8 oz.	2/0	4
CSJ18#3/ONAT	1/8 oz.	3/0	4
CSJ14#3/ONAT	1/4 oz.	3/0	4
CSJ14#4/ONAT	1/4 oz.	4/0	4



**COASTAL WEIGHTED SWIMBAIT HOOK**

Designed for Storm® Coastal soft baits. Heavy-duty VMC® Coastal Black® hook, tapered screw bait keeper for easy rigging and balanced keel weight.

Model No.	Weight	Hook	Pak
CWH116#3/ONAT	1/16 oz.	3/0	4
CWH18#3/ONAT	1/8 oz.	3/0	4
CWH18#4/ONAT	1/8 oz.	4/0	4
CWH316#5/ONAT	3/16 oz.	5/0	4



# STORM® WILDEYE® SWIM SHAD

One of the most fished soft plastics around began its life at Storm in 2002. The soft outer body, the holographic swimmin' flash foil and the I-bolt secured holographic "WildEye®" set the standard by which all others are measured. Many have tried, but none have matched the ideal swimming action, color choices and long-casting ability of the original.



**BB-Baby Bass,**  
Available in 2", 3" & 4"



**BCP-Black Crappie**  
Available in 2", 3" & 4"



**BG-Bluegill**  
Available in 2", 3" & 4"



**BNK-Bunker**  
Available in 3", 4", 5" & 6"



**BSTD-Blue Steel Shad**  
Available in 2", 3" & 4"



**FT-Fire Tiger**  
Available in 2", 3" & 4"



**GMU-Golden Mullet**  
Available in 3", 4", 5" & 6"



**MU-Mullet**  
Available in 5" & 6"



**NSD-Natural Shad**  
Available in 2", 3" & 4"



**OLSD-Olive Shad**  
Available in 2", 3" & 4"



**PRL-Pearl**



**PSD-Purple Shad**  
Available in 2", 3" & 4"



**SD-Shad**



**SHCS-Shiner Chartreuse Silver**



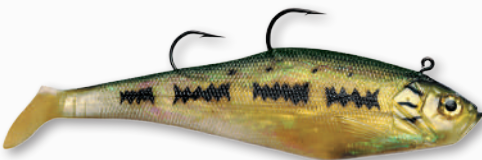
**YP-Yellow Perch**  
Available in 2", 3" & 4"

- Tough, yet soft outer body • 3D Holographic WildEye®
- Weighted internally for long casts
- Rigged with a superior VMC® Needle Point hook
- Life-like swimming action • Holographic swimmin' flash foil

Model No.	Running Depth	Body Length	Jig Weight	Hook	Pak
<b>WSS02</b>	Variable	2"	1/8 oz.	#6	3
<b>WSS03</b>	Variable	3"	1/4 oz.	1/0	3
<b>WSS04</b>	Variable	4"	7/16 oz.	3/0	3
<b>WSS05</b>	Variable	5"	5/8 oz.	5/0	3
<b>WSS06</b>	Variable	6"	7/8 oz.	5/0	3

# **STORM** WILDEYE® SWIM SHAD 9"

Up your game to the 9" WildEye® Swim Shad and search out giant fish species that eat large bait fish! This model features two superior VMC® Needle Point hooks to ensure you land your trophy!



**BB**-Baby Bass



**BNK**-Bunker



**P**-Perch



**PRL**-Pearl



**RT**-Rainbow Trout



**SHCS**-Shiner Chartreuse Silver

- Rigged with two superior VMC® Needle Point hooks
- Tough, yet soft outer body • 3D Holographic WildEye®
- Weighted internally for ideal swimming action
- Life-like swimming action • Holographic swimmin' flash foil

Model No.	Running Depth	Body Length	Jig Weight	Hooks	Pak
<b>WSB09</b>	Variable	9"	2-3/4 oz.	8/0	1



**STORM**

## WILDEYE® CURL TAIL MINNOW

Created to attract all species of fish, the action of the curl tail is the key. Fast or slow, shallow or deep, these pre-rigged natural beauties really work. That's why novice to pro anglers always have them on hand.

**STORM**

## WILDEYE® RIPPIN' SWIM SHAD

The classic WildEye® Swim Shad on steroids. Soft outer body action and loud rattle draw them in, the back and belly hooks keep them from getting away. Soft, yet tough outer body combined with legendary Swim Shad features seal the deal.



**BG-Bluegill**  
Available in 3" & 4"



**FT-Fire Tiger**



**P-Perch**  
Available in 2" & 3"



**PRL-Pearl**



**SH-Shiner**



**SHCS-Shiner Chartreuse Silver**



**BB-Baby Bass**



**BG-Bluegill**



**BSD-Blue Shad**  
Available in 2"



**PPHT-Pearl Phantom**



**RT-Rainbow Trout**



**SD-Shad**

- Rigged with a VMC® Needle Point hook • Tough, yet soft outer body
- Weighted internally for long casts
- Life-like swimming action • 3D Holographic WildEye®
- Holographic swimmin' flash foil • Strong, soft plastic material

Model No.	Running Depth	Body Length	Jig Weight	Hooks	Pak
<b>WCM02</b>	Variable	2"	1/16 oz.	#6	3
<b>WCM03</b>	Variable	3"	1/8 oz.	1/0	3
<b>WCM04</b>	Variable	4"	3/16 oz.	3/0	3

- Rigged with VMC® Needle Point back hook and treble belly hook
- Tough, yet soft outer body • Rattle chamber
- Weighted internally for ideal swimming action
- Holographic swimmin' flash foil • 3D Holographic WildEye®

Model No.	Running Depth	Body Length	Jig Weight	Hooks	Pak
<b>WRSS02</b>	Variable	2"	1/8 oz.	#2	3
<b>WRSS03</b>	Variable	3"	5/16 oz.	2/0	3
<b>WRSS04</b>	Variable	4"	1/2 oz.	4/0	3







# STORM® WILDEYE® LIVE SERIES

The most realistic series of baits available. Tough, yet soft outer bodies are internally weighted to create an incredibly life-like swimming action. Natural color patterns and profiles with internal holographic swimmin' flash foil and 3D holographic WildEye®. Rigged with VMC® Black Nickel hooks.



OB-Olive Back



NAT-Natural

## WILDEYE® LIVE GIZZARD SHAD

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLGS03	3"	1/4 oz.	2/0	#4	3
WLGS04	4"	3/8 oz.	4/0	#2	3



## WILDEYE® LIVE MINNOW

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLMN01	1"	1/16 oz.	#4	#8	3
WLMN02	2"	3/16 oz.	#1	#8	3
WLMN03	3"	1/4 oz.	#1	#6	3



## WILDEYE® LIVE SHINER

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLSH02	2"	3/16 oz.	#1	#8	3
WLSH03	3"	1/4 oz.	2/0	#4	3
WLSH04	4"	3/8 oz.	4/0	#2	3



## WILDEYE® LIVE SCULPIN

Model No.	Body Length	Jig Weight	Hook	Pak
WLSN02NT	2-1/2"	1/8 oz.	#4	3
WLSN03NT	3"	1/4 oz.	1/0	3



## WILDEYE® LIVE GOBY

Model No.	Body Length	Jig Weight	Hook	Pak
WLG02NT	2-1/2"	1/8 oz.	#4	3
WLG03NT	3"	1/4 oz.	1/0	3
WLG04NT	4-1/2"	3/8 oz.	4/0	3

- Natural color patterns & shapes
- Holographic 3D WildEye®
- Life-like swimming action
- Holographic swimmin' flash foil
- Tough, yet soft outer body
- Weighted internally for long casts



## WILDEYE® LIVE SUNFISH

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLSF02	2"	1/4 oz.	#1	#8	3
WLSF03	3"	5/16 oz.	2/0	#4	3



## WILDEYE® LIVE BLUEGILL

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLBG02	2"	1/4 oz.	#1	#8	3
WLBG03	3"	5/16 oz.	2/0	#4	3



## WILDEYE® LIVE REDEAR

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLRE02	2"	1/4 oz.	#1	#8	3
WLRE03	3"	5/16 oz.	2/0	#4	3



## WILDEYE® LIVE CRAPPIE

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLCP02	2"	1/4 oz.	#1	#8	3
WLCP03	3"	5/16 oz.	2/0	#4	3



## WILDEYE® LIVE PIKE

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLPK04	4"	3/16 oz.	2/0	#2	3
WLPK05	5"	7/16 oz.	4/0	#1	3
WLPK06	6"	9/16 oz.	5/0	1/0	2



# STORM® WILDEYE® LIVE SERIES

The most realistic series of baits available. Tough, yet soft outer bodies are internally weighted to create an incredibly life-like swimming action. Natural color patterns and profiles with internal holographic swimmin' flash foil and 3D holographic WildEye®. Rigged with VMC® Black Nickel hooks.



## WILDEYE® LIVE WALLEYE

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLWE02	2"	3/16 oz.	#1	#8	3
WLWE03	3"	1/4 oz.	2/0	#4	3
WLWE04	4"	3/8 oz.	4/0	#2	3



## WILDEYE® LIVE STOCKER TROUT

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLST05	5"	1/2 oz.	4/0	#1	3



## WILDEYE® LIVE YELLOW PERCH

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLPE02YP	2"	3/16 oz.	#1	#8	3
WLPE03YP	3"	1/4 oz.	2/0	#4	3
WLPE04YP	4"	3/8 oz.	4/0	#2	3



## WILDEYE® LIVE RAINBOW TROUT

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLRT02	2"	1/8 oz.	#4	#8	3
WLRT03	3"	1/4 oz.	#1	#8	3
WLRT04	4"	5/16 oz.	#1	#6	3



## WILDEYE® LIVE PERCH

Model No.	Body Length	Jig Weight	Single Hook	Treble Hook	Pak
WLPE02	2"	3/16 oz.	#1	#8	3
WLPE03	3"	1/4 oz.	2/0	#4	3
WLPE04	4"	3/8 oz.	4/0	#2	3

- Natural color patterns & shapes
- Holographic swimmin' flash foil
- Holographic 3D WildEye®
- Tough, yet soft outer body
- Life-like swimming action
- Weighted internally for long casts



## WILDEYE® LIVE ANCHOVY

Model No.	Body Length	Jig Weight	Hook	Pak
WLSAN03AVY	3"	1/2 oz.	#1	5
WLSAN05AVY	5"	1 oz.	4/0	4



BL-Blue Back



NT-Natural

## WILDEYE® LIVE HERRING

Model No.	Body Length	Jig Weight	Hook	Pak
WLHE05	5"	1 oz.	5/0	4



AGR  
Amber Gold Red



CSFFT  
Chartreuse Silver/Fire Tail



NTFO  
Natural Fluorescent Orange



PSF  
Pink Silver Flake



RBGD  
Rootbeer Gold

## WILDEYE® LIVE SHRIMP

Model No.	Body Length	Jig Weight	Hook	Pak
WLSP03	3"	1/4 oz.	#3	3



BL-Blue Back



CHGL-Chartreuse Glow **GLOW**



OL-Olive



PRL-Pearl

## WILDEYE® LIVE SAND EEL

Model No.	Body Length	Jig Weight	Hook	Pak
WLSE06	6"	7/8 oz.	5/0	3



# STORM LIVE KICKIN' SHAD

With a variety of sizes and realistic color patterns, this lure can target any species. Soft body, lipless, segmented kicking tail action, slow-sinking and 3D holographic WildEye® make this lure look like a real shad. Includes holographic inserts for added attraction, soft PVC material with reinforced mesh for added strength and VMC® Black Nickel treble hook. This is a lure you can be confident will catch fish.



**BG-Bluegill**



**BRO-Bleeding Roach**



**BS-Blue Shiner**



**BSTD-Blue Steel Shad**



**CSD-Chartreuse Shad**



**GS-Gold Shiner**



**OS-Olive Shiner**



**PLSD-Pearl Shad**



**SD-Shad**



**SF-Sunfish**



**YP-Yellow Perch**

- Soft body, lipless swim shad
- Life-like segmented kicking tail action
- Durable soft body with holographic insert • Slow-sinking
- Soft PVC material with reinforced mesh
- 3D Holographic WildEye® • Rigged with a Black Nickel VMC® hook

Model No.	Body Length	Jig Weight	Hook	Pak
LKSD03	3"	1/4 oz.	#6	1
LKSD05	5"	7/8 oz.	#1	1

## STORM LIVE KICKIN' MINNOW

With a lipless, multi-segmented body, this lure gives off the perfect swimming minnow action when worked fast or slow. Three sizes available for targeting all species of fish. To add to this bait's realistic action it features 3D holographic eyes, realistic color patterns and soft PVC material with reinforced mesh so it is tough but feels soft and realistic.



**AY-Ayu**  
Available in 4" & 5"



**BKS-Black Silver Minnow**



**BSTM-Blue Steel Minnow**  
Available in 4"



**CC-Chub**  
Available in 4"



**OLM-Olive Minnow**



**PRL-Pearl**



**RT-Rainbow Trout**

- Realistic shape provides a natural swimming minnow action
- Lipless, multi-segmented body with holographic insert
- Soft PVC material with reinforcing mesh
- 3D Holographic WildEye® • Rigged with a VMC® Black Nickel hook

Model No.	Body Length	Jig Weight	Hook	Pak
<b>LKM04</b>	4"	7/16 oz.	#4	1
<b>LKM05</b>	5"	3/4 oz.	#2	1
<b>LKM06</b>	6"	1 oz.	#1	1









Kickin' Slab

Kickin' Minnow

**STORM** KICKIN' SLAB



BCP-Black Crappie



BG-Bluegill



GLF-Goldfish



PRL-Pearl

- Segmented body with kicking tail • Durable soft plastic body
- Rigged with a premium red VMC® treble hook
- Life-like swimming action • Holographic insert
- 3D holographic eye • Polycarbonate lip • Slow-sinking

Model No.	Body Length	Jig Weight	Hook	Pak
KSS04	4"	1-1/8 oz.	#2	1

**STORM** KICKIN' MINNOW



BNK-Bunker  
Available in 04 & 06



CPT-Crystal Parrot  
Available in 04 & 06



FT-Fire Tiger



GZSD-Gizzard Shad



P-Perch



PRL-Pearl



PRPH Purple Phantom  
Available in 04



RT-Rainbow Trout  
Available in 08 & 10

- Segmented body with kicking tail • Durable soft plastic body
- Life-like swimming action • Holographic insert
- Rigged with a premium red VMC® hook
- 3D holographic eye • Polycarbonate lip
- 8" & 10" model comes with two red treble hooks

Model No.	Body Length	Jig Weight	Hook	Pak
KSM04	4"	3/8 oz.	#4	1
KSM06	6"	1-3/8 oz.	#1	1
KSM08	8"	3 oz.	2/0	1
KSM10	10"	5-1/4 oz.	3/0	1



# Rapala®

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Minimum 10%  
post-consumer waste